



NEWS RELEASE

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SEARCH FOR BEST SMALL BUSINESS BEGINS

Suncorp has announced its continuation as the principal sponsor of the Quest Community Newspaper's Business Achievers Awards for 2010, a program designed to empower the community to recognise and reward local businesses for providing quality service.

Suncorp Bank CEO David Foster said Suncorp was delighted to sponsor the event, and to contribute to the recognition of successful local businesses.

"Being actively involved in local communities is at the heart of what we do at Suncorp and we pride ourselves on this. We are particularly excited to play a part in helping local businesses be rewarded for their success and contribution to the community," Mr Foster said.

"Last year the Awards received 3,578 nominations and 36,974 votes from the community, which is testament to how supportive communities are of their local businesses."

The annual Business Achievers Awards program supports small businesses across greater Brisbane, providing the platform from which local communities can recognise, reward and showcase their local businesses.

Some of the 2009 winners include The Coffee Club Loganholme, Mitre 10 Mega Beenleigh, Pizza Capers Morayfield, Bou's For Men - Rowes Arcade, Latemore Design, Black Forest German Restaurant, Jetset Ipswich, Autobarn Browns Plains, Sandgate RSL Memorial Club Inc, Mother Duck Child Care – Gaythorne, Pet Supersavers, Kippa-Ring Lions Club, Hollands Swim School Pty Ltd, Brumby's Upper Mt Gravatt, Pearl Plumbing, Lone Pine Koala Sanctuary and Wynnum & Manly District Meals On Wheels Association Incorporated.

2010 will mark the 17th year of the Business Achiever Awards program, comprising gala awards evenings, each representing one of the 17 Quest Community Newspaper areas across greater Brisbane.

The Awards offer small business a marketing edge on their competitors and offer sponsors the opportunity to be directly involved with potential clients in a positive and celebratory atmosphere.

A three stage judging process comprising nominations, finalist business diagnostic questionnaires and a mystery shopper component ensures an easy process for local communities to nominate deserving businesses and provides a fair and comprehensive examination of those nominated businesses.

Both the finalist business diagnostic questionnaires and the mystery shopper process are conducted independently, allowing for a truly transparent and unbiased judging system.

The rollout for nominations of the 2010 Business Achievers Awards commences on 24 March with Pine Rivers Press being the first area in the spotlight. The gala awards night roadshow will commence on 10 July with the very final evening being held on 12 November. For all the latest information regarding the awards please log onto www.questawards.com.au.

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